## SCFD BOARD OF DIRECTORS MEETING January 25, 2018 1:00 p.m. City of Aurora Central Library Meeting Minutes

**SCFD Board members present:** Chair Rob Johnson, Treasurer Ann Speer, Secretary Lynn Jeffers, Hal Logan, Peggy Lehmann, Dan Hopkins, Elaine D. Torres, Councilwoman Kendra Black, Damon O. Barry and Deborah Malden.

## SCFD Board members not present: Vice-chair Kathy Imel

SCFD staff present: Executive Director Deborah Jordy, Assistant Director Jessica Kato, Program Manager Dana Manyothane, Program Manager Marcus Turner, Program Manager Kendal Zimmermann and Office Manager Joyce Chitechi.

#### 1. Introductions and Quorum Determination

Chairman Rob Johnson called the meeting to order at 1:00 p.m., followed by introductions. A quorum was present.

#### 2. Welcome by City of Aurora

Gary Margolis, Cultural Services Manager, welcomed the board, staff and guests to the Aurora Central Library. Aurora is known as the diversity capital of Colorado. Events happening in Aurora include Hedwig & the Angry Inch at Aurora Fox and Route 40 exhibit at Aurora History Museum.

#### 3. Approval of Agenda

Chairman Rob Johnson amended the agenda by tabling board disclosure forms to the February meeting. Damon O. Barry motioned to approve the amended agenda. Lynn Jeffers seconded. Motion to accept the agenda as amended passed.

#### 4. Approval of November 16, 2017 Board Meeting Minutes

Elaine D. Torres motioned to approve the minutes. Deborah Malden seconded. Motion to accept the minutes passed.

## 5. Approval of Public Meeting Notice

## 5.1 Resolution 18-01: Pertaining to Posting of Public Meeting Notices

Chairman Rob Johnson read Resolution 18-01: Pertaining to Posting of Public Meeting Notices. Damon O. Barry motioned to approve the resolution. Peggy Lehmann seconded. Motion to accept the resolution passed.

#### 6. Reports

#### 6.1 Treasurer

Treasurer Ann Speer reported the October 2017 SCFD sales and use tax revenue was \$5,042,419.15. The November 2017 SCFD sales and use tax revenue was \$4,892,726.13. The

2017 year-to-date (YTD) revenue is \$54,096,874.11. This compares to YTD 2016 revenue of \$51,076,221.90. The variance is \$3,020,652.21, a 5.91% increase in YTD 2017 over YTD 2016.

## 6.2 Chairman

Chairman Rob invited the board to the Colorado Business Committee for the Arts (CBCA) Awards Business for the Arts Awards on Tuesday, March 13, 2018, 11:30am - 1:00pm at the Seawell Grand Ballroom. SCFD Board Member Hal Logan will be receiving the 2018 CBCA John Madden, Jr. Leadership Award. Rob invited the board to the Americans for the Arts Annual Convention on June 15-18, 2018 at the Denver Convention Hyatt Hotel.

## **6.3 Executive Director**

Executive Director Deborah Jordy announced SCFD is collaborating with the College of Arts and Media at the University of Colorado Denver to develop videos for our storytelling project on the impact of SCFD-funded organizations. She also reiterated the Rex Morgan and SCFD 30<sup>th</sup> Anniversary Celebration is on November 28<sup>•</sup> 2018 and the SCFD Day at the Capitol is on April 24, 2018. Deborah announced the County Cultural Council Celebration and Forum is on February 27, 2018 at the Denver Museum of Nature and Science.

## 6.3.1 2016 Eligibility Report

Eligibility report by Program Manager Marcus Turner. A total of 21 applications were processed. Ten organizations were found eligible, one was incomplete, nine organizations were found ineligible, and one organization withdrew from the process. The primary reasons organizations were found ineligible are:

- 1. Did not meet primary purpose
- 2. Did not meet organizational/financial capacity
- 3. Did not meet primary benefit of District Residents

## 7. Other Matters

## 7.1 Honoring Dan Hopkins for three terms of service to SCFD

Chairman Rob Johnson read letters from Floyd Ciruli, Pollster, Political Analyst and Founder of Ciruli Associates and the Arapahoe County Commissioners, thanking and honoring Dan Hopkins for his service. Board members read a proclamation recognizing his background and contributions. Steve Wilson, co-chair of the Scientific Cultural Collaborative and Executive Artistic Director of Mizel Arts and Culture Center; George Sparks, President and CEO of Denver Museum of Nature and Science; Brian Vogt, CEO of Denver Botanic Gardens; Kathy Kucsan, President of Integrity Arts and former SCFD Board Vice-Chair; Jim Harrington, President of Citizens for Arts to Zoo and former SCFD Board Chair; Kathy Spuhler, former SCFD Board Chair; Peg Long, former SCFD Executive Director; Kristy Bassuener, Director of Communications and Public Affairs at Denver Art Museum; Holly Osgood, former SCFD Board Member thanked and commended Dan on his outstanding leadership and service to the community.

## 8. Public Comments

Steve Wilson, co-chair of the Scientific Cultural Collaborative and Executive Artistic Director of Mizel Arts and Culture Center, announced a resolution has been passed to begin the education directory online. Opera Colorado's opening performance of *Steal a Pencil for Me* is on January 25, 2018 at The Wolf Theatre at Mizel Arts and Culture Center. The Jewish Film Festival opens at the Mizel Arts and Culture Center on February 7, 2018.

# 9. Executive Session pursuant to Section 24-6-102(4)(b), C.R.S., to receive legal advice from general counsel related to the pending TABOR Foundation Litigation and on the SCFD Enabling Statute.

Chairman Rob Johnson read the executive session announcement at 2:53pm. The Board moved into Executive Session. The public meeting resumed at 3:42pm.

#### 10. Adjournment

Public meeting adjourned at 3:42pm

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## SCFD BOARD OF DIRECTORS MEETING February 22, 2018 1:00 pm Su Teatro Cultural & Performing Arts Center Meeting Minutes

**SCFD Board members present:** Chair Rob Johnson, Vice-Chair Kathy Imel, Treasurer Ann Speer, Secretary Lynn Jeffers, Peggy Lehmann, Jake Zambrano, Councilwoman Kendra Black, Damon O. Barry, and Deborah Malden.

## SCFD Board members not present: Elaine D. Torres and Hal Logan

SCFD staff present: Executive Director Deborah Jordy, Assistant Director Jessica Kato, Program Manager Dana Manyothane, Program Manager Marcus Turner, Program Manager Kendal Zimmermann, and Office Manager Joyce Chitechi.

## 1. Introductions and Quorum Determination

Chairman Rob Johnson called the meeting to order at 1:00 p.m. followed by introductions. A quorum was present.

## 2. Approval of Agenda

Chairman Rob Johnson amended the agenda by including the Oath of Office of Jake Zambrano, Arapahoe County Appointee as well as moving the Colorado Olympic/Paralympic Winter Games Exploration Process Update to follow the Oath of Office. Damon O. Barry motioned to approve the agenda. Secretary Lynn Jeffers seconded. Motion to accept the agenda as amended passed.

## 3. Welcome by Su Teatro Cultural & Performing Arts Center

Tony Garcia, Executive Artistic Director of Su Teatro Cultural & Performing Arts Center, welcomed the board, staff and guests. Su Teatro began in 1972 and was formed from the Chicano Civil Rights Movement of the 1960s and 70s. Su Teatro has been recognized for artistic excellence and recently received a significant grant from the Andrew W. Mellon Foundation to help in the capacity building of Su Teatro and 13 other organizations across the U.S.

## 4. Oath of Office: Kathy Imel, Adams County Appointee and Jake Zambrano, Arapahoe County Appointee

Rob Johnson swore in Kathy Imel, Adams County Appointee, to her second 3-year term. Rob Johnson swore Jake Zambrano, Arapahoe County Appointee, to his first 3-year term.

## 5. Colorado Olympic/Paralympic Winter Games Exploration Process Update

Khadija Haynes spoke to the board concerning whether Denver can and should bid for the Winter Olympics. She elaborated that the International Olympic Committee will pay \$950 million and the remaining cost will be privately funded. She further mentioned that Colorado has 13 of the 16 venues needed for the Winter Olympics. Khadija also shared the similarities of the expected number of guests at the Winter Olympics to the number of guests Colorado hosts at events such as National Western Stock Show, Taste of Colorado, and CU/CSU Football games. She also informed the board that the process of deciding whether Colorado can and should bid will be done by March 2018.

## 6. Approval of January 25, 2018 Board Meeting Minutes

Vice-chair Kathy Imel motioned to approve the minutes. Peggy Lehmann seconded. Motion to accept the minutes passed.

#### 7. 2017 Final Distribution

## 7.1 Resolution 18-02: Pertaining to Adjustment of the Appropriation and Distribution of 2017 Revenue Collected

Chairman Rob Johnson read Resolution 18-02: Pertaining to Adjustment of the Appropriation and Distribution of 2017 Revenue Collected. Secretary Lynn Jeffers motioned to approve the resolution. Treasurer Ann Speer seconded. Motion to accept the resolution passed.

#### 8. Reports

#### 8.1 Treasurer

Treasurer Ann Speer reported the December 2017 SCFD sales and use tax revenue was \$5,753,719.94. The total Fiscal Year (FY) 2017 sales and use tax revenue is \$59,850,594.05. This compares to FY 2016 revenue of \$56,607,565.72. The variance is \$3,243,028.33, which is a 5.73% increase in FY 2017 over FY 2016.

#### 8.2 Chairman

Rob Johnson introduced speakers from Access Gallery (formerly VSA Colorado), Boulder History Museum, and Chicano Humanities & Arts Council (CHAC) to present on any developments of their respective organizations.

## **8.2.1** Presentation to the Board: VSA Colorado, Boulder History Museum, and Chicano Humanities & Arts Council

Damon McLeese, Executive Director of Access Gallery, formerly known as VSA Colorado, thanked the Board for all its support. He also communicated that after an evaluation Access Gallery is expanding their focus to include economic opportunity for their students. Nancy Geyer, Executive Director & CEO of Boulder History Museum thanked the SCFD for its impact on the seven-county region. She announced that the Boulder History Museum has purchased a building in downtown Boulder and is renovating the space. The grand opening will be on May 19, 2018. Lucille Rivera, Executive Director of Chicano Humanities and Arts Council (CHAC) mentioned that in April 2018 CHAC will be celebrating its 40<sup>th</sup> anniversary. She stated that CHAC is highlighting young people of color in arts and is also collaborating with Tesoro Cultural Center and Brighton Armory.

## **8.2.2 Resolution 18-03: Pertaining to Amending Tier II Audited Paid Attendance Definitions**

Chairman Rob Johnson read Resolution 18-03: Pertaining to Amending Tier II Audited Paid Attendance Definitions. Damon O. Barry motioned to approve the resolution. Secretary Lynn Jeffers seconded. Motion to accept the resolution passed.

#### 8.3 Executive Director

Executive Director Deborah Jordy welcomed Jake Zambrano, the new Arapahoe County Appointee. She announced that the Senate Bill 18-088 is waiting the Governor's signature. She also updated the board on the number of completed Tier III Final Grant Reports and the next installment of the SCFD Story Telling Video Project "Communities Lifting Voices" which will be released in the March newsletters featuring the Museum of Contemporary Art Denver. Deborah reported on the structure of the SCFD Day at the Capitol on April 24, 2018 and the Inclusivity Fund Advisory Committee. Damon O. Barry then spoke on the process of the Inclusivity Fund Advisory Committee thus far. Deborah also mentioned upcoming events such as Cultural Council Celebration & Forum on February 27, 2018, the CBCA Luncheon on March 13, 2018 and the American for the Arts Convention (AFTA) from June 15, 2018- June 17, 2018.

#### 8.3.1 2018 Annual Disclosure Form

Board members were asked to sign the annual Disclosure Forms.

**9. Other Matters** None

**10. Public Comment** None

**11. Adjournment** The meeting adjourned at 2:36 pm

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## SCFD BOARD OF DIRECTORS MEETING March 22, 2018 1:00 pm Cleo Parker Robinson Dance Meeting Minutes

**SCFD Board members present:** Chair Rob Johnson, Vice-Chair Kathy Imel, Treasurer Ann Speer, Secretary Lynn Jeffers, Peggy Lehmann, Elaine D. Torres, Hal Logan, Jake Zambrano, Councilwoman Kendra Black, and Deborah Malden.

## SCFD Board members not present: Damon O. Barry

SCFD staff present: Assistant Director Jessica Kato, Program Manager Dana Manyothane, Program Manager Marcus Turner, Program Manager Kendal Zimmermann, and Office Manager Joyce Chitechi.

SCFD Staff not present: Executive Director Deborah Jordy

#### **1. Introductions and Quorum Determination**

Chairman Rob Johnson called the meeting to order at 1:00 p.m. followed by introductions. A quorum was present.

#### 2. Welcome by Cleo Parker Robinson Dance

Malik Robinson, Executive Director of Cleo Parker Robinson Dance, welcomed the board, staff, and guests. He spoke on the history of the building and informed the board on developments at Cleo Parker Robinson Dance. He stated that they are providing a wide variety of programs by partnering with 40 schools and they are looking to double that number in 2018. He also announced that they will be receiving support from the Andrew W. Mellon Foundation for capacity building. Furthermore, he mentioned that they have been selected for a project that would move their dance academy to Welton Street, so they would have the ability build more on the performing studio. He also updated the board on collaborations with other organizations including artwork from Redline, placed in the lobby, performances with Boulder Philharmonic and performances at the Dairy Center.

## 3. Approval of Agenda

Peggy Lehman motioned to approve the agenda. Elaine D. Torres seconded. Motion to accept the agenda passed.

## 4. Approval of February 22, 2018, Board Meeting Minutes

Secretary Lynn Jeffers motioned to approve the minutes. Vice-chair Kathy Imel seconded. Motion to accept the minutes passed.

## 5. Reports

## 5.1 Treasurer

Treasurer Ann Speer reported the January 2018 SCFD sales and use tax revenue was \$4,503,995.16. The 2017 year-to-date (YTD) sales and use tax revenue was \$4,221,790.77. The variance is \$282,204.39, a 6.68 % increase in YTD 2018 over YTD 2017.

## 5.2 Chairman

Rob Johnson introduced speakers from Café Cultura, Inside the Orchestra, Colorado Fine Arts Association, and Arapahoe Philharmonic to present on any developments of their respective organizations.

## **5.2.1** Presentations to the Board: Café Cultura, Inside the Orchestra, Colorado Fine Arts Association and Arapahoe Philharmonic

Ara Cruz, Executive Director of Café Cultura, informed the board that Café Cultura started in 2004 as a collective of artists who hosted a monthly open mic. He mentioned that they have moved to provide workshops in local schools where students have a space to find their voice to connect with their culture and community. He also added that the school that they are in is closing so they are considering several options concerning the uncertainty of the space afforded to them. Shelby Mattingly, Executive Director of Inside the Orchestra, thanked the board for its support. She informed the board that Inside the Orchestra started in 2012 and offers large-scale immersion programs throughout Denver. She also mentioned that half of their programming is in schools and they are prioritizing students who are less likely to experience orchestral opportunities. Ajay Chankramath, Executive Director of Colorado Fine Arts Association (CFAA), notified the board that they were recently deemed eligible to receive SCFD funds. He stated that CFAA focuses on bridging the gap between South Asian culture and the local culture and in eight years they have had 90 events. He also mentioned that their focuses are education, outreach, events, and supporting local artists. Lastly, Ajay invited the board to the Hindustani Classical Drupad on May 12, 2018. Erin Acheson, Executive Director of Arapahoe Philharmonic, thanked the SCFD board and staff. She informed the board that in addition to full orchestral concerts they also provide programming for students from elementary schools to colleges and music therapy programs for individuals with dementia. She also stated that they provide lesson plans for teachers and are planning to expand new culturally diverse programs. Lastly, she mentioned that they host one regional and two national competition to support musical development.

#### 5.2.2 Resolution 18-04: Pertaining to Arts Funding for FY 2019 Federal Appropriations

All board members present read Resolution 18-04: Pertaining to Arts Funding for FY 2019 Federal Appropriations. Secretary Lynn Jeffers motioned to approve the resolution. Councilwoman Kendra Black seconded. Motion to approve the resolution passed.

#### **5.3 Executive Director**

Assistant Director Jessica Kato stood in for Executive Director Deborah Jordy. Jessica thanked Publishing House for the free notecards and notepads given to SCFD. She updated and invited the board to upcoming events such as the SCFD Day at the Capitol on April 24, 2018, the welcome and farewell cocktail party for new board members and exiting board members on May 24, 2018, and the AFTA conference from June 15-17, 2018. She also thanked the Board members who were able to attend the Cultural Council Celebration on February 27, 2018. Program Managers Dana Manyothane and Kendal Zimmermann updated the board on Tier III grants, financial reviews, and Cultural Council Interviews. There have been 5 deadlines and 236 grants to date, two organizations have missed their preferred deadline and one organization has missed the deadline. Dana informed the board that more updates will be provided after all deadlines are complete. Jessica then updated the board on upcoming Tier I and II deadlines, thanked all who attended the CBCA luncheon, and Congratulated Hal Logan on receiving the 2018 CBCA John Madden, Jr. Leadership Award. Program Manager Marcus Turner spoke on the Communities Lifting Voices Storytelling Project and presented the video which highlighted Third Law Dance/Theater. Steve Wilson, Executive Artistic Director of Mizel Arts and Culture Center and co-chair of Scientific & Cultural Collaborative (SCC), announced that Charlotte Talbert will be retiring from the Scientific & Cultural Collaborative in 15 months.

#### 6. Other Matters (new/old business)

#### 6.1 SCC Presentation on online education platform

Charlotte Talbert, Scientific & Cultural Collaborative Coordinator, spoke on the development of the transition to the new online platform, Explorable Places. She informed the board that on this platform teachers can use keywords, an interactive map, and a filter to better navigate organizations to partner with. Charlotte also defined the various levels and what abilities an organization has depending on what level they opt into. Finally, she stated SCC's plan to spread the word of Explorable Places will be through telling organizations to put the information on their website as well as providing incentives for teachers.

#### 7. Public Comment

Kristy Bassuener, Director of Communications and Public Affairs of the Denver Art Museum, announced that the Drawn to Glamour Exhibition will be open to the public starting March 25, 2018. Steve Wilson, Executive Artistic Director of Mizel Arts and Culture Center and co-chair of Scientific & Cultural Collaborative, announced that the diverse production of Sleeping Beauty is open. Russ Pecoraro, Vice President of Marketing and Communications of the Butterfly Pavilion, announced that the new Survival exhibit will be open on March 24, 2018.

#### 8. Adjournment

The meeting adjourned at 2:20 pm

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#### SCFD BOARD OF DIRECTORS MEETING April 26, 2018 Broomfield Cultural Affairs Division Meeting Minutes

**SCFD Board members present:** Chair Rob Johnson, Vice-Chair Kathy Imel, Secretary Lynn Jeffers, Councilwoman Kendra Black, Peggy Lehmann, Hal Logan, and Elaine D. Torres.

**SCFD Board members not present:** Damon O. Barry, Deborah Malden, Treasurer Ann Speer, and Jake Zambrano

**SCFD staff present:** Executive Director Deborah Jordy, Assistant Director Jessica Kato, Program Manager Dana Manyothane, Program Manager Marcus Turner, Program Manager Kendal Zimmermann and Office Manager Joyce Chitechi.

#### 1. Introductions and Quorum Determination

Chairman Rob Johnson called the meeting to order at 1:05 pm., followed by introductions. A quorum was present.

#### 2. Welcome by Broomfield Cultural Affairs Division

Mickey Love, Education and Cultural Enrichment Manager of Broomfield Cultural Affairs Division, welcomed the board, staff, and guests to the organization. She articulated that the goal for the organization is to expand their offerings of both visual and performing arts while reaching out to support and improve diversity.

#### 3. Review & Approval of Agenda

Elaine D. Torres motioned to approve the agenda. Secretary Lynn Jeffers seconded. Motion to accept the agenda passed.

## 4. Approval of March 22, 2018 Board Meeting Minutes

Hal Logan motioned to approve the minutes. Kathy Imel seconded. Motion to accept the minutes passed.

## 5. Resolution 18-05: Pertaining to 2018 Tier III Budgeted Distribution

All board members present read Resolution 18-05: Pertaining to 2018 Tier III Budgeted Distribution. Elaine D. Torres motioned to approve the resolution. Secretary Lynn Jeffers seconded. Motion to approve the resolution passed.

## 6. Reports

#### 6.1 Treasurer

In Treasurer Ann Speer's absence, Hal Logan reported the February 2018 SCFD sales and use tax revenue was \$4,317,241.18. The 2018 year-to-date (YTD) revenue is \$8,821,236.34. This compares to YTD 2017 revenue of \$8,465,905.44. The variance is \$355,330.90, a 4.2% increase in YTD 2018 over YTD 2017.

#### 6.2 Chairman

## **6.2.1** Presentations to the Board: Thorne Nature Experience, Broomfield Dance, and Golden History Museums.

Chair Rob Johnson introduced speakers from Thorne Nature Experience, Broomfield Dance, and Golden History Museums to present on developments of their respective organizations. Keith

Desrosiers, Executive Director of Thorne Nature Experience thanked the board for the invitation to speak. He informed the board that Thorne strives to build stewardship through immersive programming and has moved to form a collective in conjunction with similar organizations to raise money to provide immersive summer programs. Heidi Thomas, Artistic Director of Broomfield Dance thanked the board for all their hard work. She updated the board on their programming such as their Children's Dance Theatre, a 6-week workshop at Bal Swan Children's Center, and workshops at the Salvation Army After-School Program. Nathan Richie, Executive Director of Golden History Museums announced that Golden History Museum is celebrating its 80<sup>th</sup> anniversary. He spoke on a variety of programming they offer including an artifact conservation program and school programs engaging students through simulations of historic events in Colorado.

## 6.2.2 Voting on Inclusivity Fund Advisory Committee member

Chair Rob Johnson provided background to the board on the Inclusivity Fund Advisory Committee's desire to increase representation of the disabled community on the Inclusivity Fund Advisory Committee. He announced that, after a review of applications, the Inclusivity Fund Subcommittee recommends Regan Linton, Artistic Director of Phamaly Theatre Company to be appointed as a member of the Advisory Committee. Elaine D. Torres motioned to approve the decision. Councilwoman Kendra Black seconded. Motion to appoint Regan Linton on the Inclusivity Fund Advisory Committee passed.

#### 6.2.3 Proclamation Celebrating 30 Years of the Bird Conservancy of the Rockies

Vice-chair Kathy Imel read a proclamation celebrating 30 years of the Bird Conservancy of the Rockies.

## **6.2.4** Resolution 18-06: Determining Matters Related to the Taxation of Retail Marijuana Sales

Executive Director Deborah Jordy announced the Colorado Supreme Court's decision that the attempt by the Colorado Department of Revenue to assist municipalities and businesses in the Denver metro area in streamlining and simplifying sales tax collection did not violate TABOR. Deborah informed the board of recommended next steps after the Colorado Supreme Court decision. In response to this last information, Chair Rob Johnson read the Resolution 18-06: Determining Matters Related to the Taxation of Retail Marijuana Sales. Elaine D. Torres motioned to approve the resolution. Secretary Lynn Jeffers seconded. Motion to approve the resolution passed.

#### **6.3 Executive Director**

Executive Director Deborah Jordy thanked the board, the staff, and the public for attending and making the SCFD Day at the Capitol a success. There were 26 organizations who participated with representation from all seven counties. Deborah informed the board of the completion of the SCFD audit and announced that a meeting is set with the auditors for a preliminary draft review which will be presented for board approval at the June SCFD Board meeting. Deborah called upon Assistant Director Jessica Kato to present on Tier III grant applications, financial reviews, and Tier I and II certifications.

#### 7. Other Matters

## 7.1 Honoring Elaine D. Torres, Damon O. Barry, Hal Logan, and Peggy Lehmann for their terms of service to SCFD

Chair Rob Johnson read a letter from Governor John Hickenlooper commending the gubernatorial appointees for their service. George Sparks, President and CEO of Denver Museum of Nature and

Science; Brian Vogt, CEO of Denver Botanic Gardens; Cathey Finlon, Trustee of the Denver Art Museum; Jim Harrington, President of Citizens for Arts to Zoo; Tammy VerCauteren, Executive Director of the Bird Conservancy of the Rockies; Donald Tallman, Executive Director of the Colorado Railroad Museum thanked the exiting board members for their strengths, their integrity, and their strong conviction. Board members Councilwoman Kendra Black, Lynn Jeffers, Kathy Imel and Rob Johnson thanked the gubernatorial appointees for their leadership, commended them on their kindness, and for their support for the community. Exiting board members Peggy Lehmann, Hal Logan and Elaine D. Torres expressed appreciation for the opportunity and privilege to serve on the SCFD board. Executive Director Deborah Jordy read a letter from Steve Wilson, Executive Artistic Director of Mizel Arts and Culture Center, commending the board members for their service. Deborah then presented gifts to the exiting board members.

#### 8. Public Comment

Tammy VerCauteren, Executive Director of the Bird Conservancy of the Rockies thanked the board for the proclamation celebrating 30 years of the Bird Conservancy of the Rockies and for their role in the growth of the conservancy. Kristy Bassuener, Director of Communications and Public Affairs of the Denver Art Museum announced that Dia de los Niños will be taking place the weekend of April 28, 2018 throughout the Denver metro area. Brian Vogt, CEO of Denver Botanic Gardens announced that Engage Empower Connect Summit (EEC) will be held on September 14 at the Denver Botanic Gardens and more details will be released soon.

#### 9. Adjournment

The public meeting adjourned at 2:38 pm

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#### SCFD BOARD OF DIRECTORS MEETING May 24, 2018 1:00 p.m. Denver Art Museum Meeting Minutes

**SCFD Board members present:** Chair Rob Johnson, Vice-Chair Kathy Imel, Secretary Lynn Jeffers, Treasurer Ann Speer, Councilwoman Kendra Black, Jack Finlaw, Deborah Malden, and Carlos Martinez.

SCFD Board members not present: Marcela de la Mar, Kathy Nesbitt, Jake Zambrano.

**SCFD staff present:** Executive Director Deborah Jordy, Assistant Director Jessica Kato, Program Manager Dana Manyothane, Program Manager Marcus Turner, Program Manager Kendal Zimmermann, and Office Manager Joyce Chitechi.

#### 1. Introduction and Approval of Agenda

Chairman Rob Johnson called the meeting to order at 1:04 p.m., followed by introductions. A quorum was present.

#### 2. Welcome by Denver Art Museum

Christoph Heinrich, Frederick and Jan Mayer Director, welcomed everyone to the Denver Art Museum. Christoph spoke of the construction developments at the museum and mentioned the new *Jeffrey Gibson: Like a Hammer* exhibit.

#### 3. Oath of Office

Rob Johnson swore in Jack Finlaw, gubernatorial appointee, to his first 3-year term. Rob Johnson swore in Carlos Martinez, gubernatorial appointee, to his first 3-year term.

## 4. Review & Approval of Agenda

Treasurer Ann Speer motioned to approve the agenda. Vice-chair Kathy Imel seconded. Motion to accept the agenda passed.

#### 5. Approval of April 26, 2018 Board Meeting Minutes

Vice-chair Kathy Imel motioned to approve the minutes from the April 26, 2018 meeting. Councilwoman Kendra Black seconded. Motion to accept the minutes passed.

#### 6. Reports

#### 6.1 Treasurer

Treasurer Ann Speer reported the March 2018 SCFD sales and use tax revenue was \$5,252,295.73. The 2018 year-to-date (YTD) revenue is \$14,073,532.07. This compares to YTD 2017 revenue of \$13,317,823.94. The variance is \$755,708.13, a 5.67% increase in YTD 2018 over YTD 2017. She also updated the board that the draft audit will be presented at the June board meeting.

#### 6.2 Chairman

Chairman Rob Johnson called on Treasurer Ann Speer to give an update on the SCFD Teen council. Applications for the teen council are due on June 15, 2018. It is open to students in grade 9 to 11 who reside in the SCFD District. Chairman Rob Johnson announced that SCFD recently distributed a Request for Proposals (RFP) for a brand refresh of SCFD. SCFD will capitalize on public awareness and retain the polar bear during this comprehensive refresh. A sub-committee to review proposals will include Rob Johnson, Elaine D. Torres, and Kathy Nesbitt. The RFP was released on May 22, 2018, proposals are due on July 16, 2018, and a contract will be awarded on August 24, 2018.

#### **6.3 Executive Director Report**

Executive Director Deborah Jordy welcomed gubernatorial appointees Jack Finlaw and Carlos Martinez to the SCFD board. She elaborated on events taking place throughout the year including the Americans for the Arts (AFTA) convention on June 14-16, Tier II Qualification Deadline on May 25, Cultural Council Training on August 15, Engage Empower Connect on September 14, and the SCFD Community Celebration & Awards Ceremony on November 28. She informed the board that SCFD staff is currently in the beginning stages of planning the Celebration & Awards Ceremony and will be sending out nomination forms for the Rex Morgan Awards soon.

## 7. Tier I 2018 Distribution Certification

George Sparks, President and CEO of Denver Museum of Nature & Science read the annual joint statement from the Tier I CEO's:

Hi everyone. I'm George Sparks, President and CEO of the Denver Museum of Nature & Science.

Thank you for the opportunity to share with you some of the highlights from the Tier I organizations on behalf of my colleagues at the Denver Art Museum, Denver Botanic Gardens, Denver Center for Performing Arts and Denver Zoo.

First, I wanted to say a special thank you to outgoing board members Damon Barry, Peggy Lehmann, Hal Logan and Elaine Torres. We are so grateful for your service, support and enthusiasm, especially through reauthorization.

And welcome to the Governors' new appointees: Marcela de la Mar, Jack Finlaw, Carlos Martinez and Kathy Nesbitt.

I would also like to express our gratitude to the residents within SCFD whose support resulted in the district's strongest year yet!

Collectively, the Tier I organizations served nearly 7 million people throughout the region, attracted more than 216,000-member households and benefited from nearly 460,000 volunteer hours.

These numbers demonstrate the astounding support we are fortunate to receive from the community.

They also illustrate the strength that comes from collaboration, which is critical for all our organizations as we strive to reach more and different people.

I'd like to use my remaining time to highlight just a few examples of how we work together and with other organizations throughout the community.

- Last year, the Zoo and Art Museum paired up for the conservation of a beautiful masterwork by Cristobal de Villalpando by using the zoo's mobile x-ray (normally used for oversized animals) to take images of the large painting.
- The DCPA worked with the Botanic Gardens on its production of Native Gardens, to emphasize the importance of native plants in our region while cross promoting the Gardens' annual plant sale.
- And through events like the SCFD Educator Night and Girls and Science at the Denver Museum of Nature & Science and the SCFD Showcase Event at the Denver Botanic Gardens, many SCFD organizations have the opportunity to demonstrate the exciting and engaging ways they fulfill their missions.

Other examples that showcase how collaboration can help remove barriers to engagement include:

- The DCPA hosting workshops about stage presence and communication for craniofacial patients from Children's Hospital Colorado.
- The Botanic Gardens joining with Metro State University to co-manage the One World One Water Center that tackles water issues locally and across borders.
- The Zoo celebrating its 20th anniversary of its field conservation department, whose talented professionals work around the world to protect animals within their natural habitats.
- The Art Museum engaging with numerous organizations that serve refugees to bring together 40 refugee community members to connect with photographer Fazal Sheikh and share their stories during the planning of the Common Ground exhibition.
- And the Denver Museum of Nature & Science working with Autism Society of Colorado to train staff and volunteers and host low-sensory events in various exhibits throughout the year for people on the Autism spectrum and others that benefit from less-stimulating Museum experiences.

Thank you for your time and to my colleagues for allowing me to share our collective highlights with you. We are so grateful for the support of the citizens within the SCFD district and the work its staff and board members do.

## 7.1 Panel Presentation by Tier I CEO's

Following the joint statement, each panel member gave a six-minute presentation on their specific organization:

Denver Museum of Nature & Science: George Sparks, President and CEO Denver Zoo: Denny O'Malley, Interim President and CEO Denver Art Museum: Christoph Heinrich, Frederick and Jan Mayer Director Denver Center for Performing Arts: Janice Sinden, CEO Denver Botanic Gardens: Brian Vogt, CEO

The Board thanked the presenters and the organizations for providing exemplary service to the community. The Board proceeded to ask a variety of questions regarding attendance, outreach into communities, and current and future challenges.

#### 7.2 Resolution 18-07: Pertaining to 2018 Tier I Budgeted Fund Distribution

Chairman Rob Johnson read Resolution 18-07: Pertaining to 2018 Tier I Budgeted Fund Distribution. Treasurer Ann Speer motioned to approve the resolution. Vice-chair Kathy Imel seconded. Motion to approve the resolution passed.

## 8. Other Matters

Deborah Malden mentioned that the new website could be utilized to increase the community's access to Tier I organizations. Carlos Martinez mentioned that it is important to increase community awareness of where Tier I organizations stand on a national level.

#### 9. Public Comment

Peggy Day, Director of Strategic Projects at the Denver Museum of Nature & Science, announced Educator's Night will be on September 24, 2018. Application deadline is June 15<sup>th</sup>. Steve Wilson, Executive Artistic Director of Mizel Arts and Culture Center and co-chair of the Scientific & Cultural Collaborative, gave an update on the search for a new Scientific & Cultural Collaborative Director.

## 10. Adjournment

The meeting adjourned at 3:09 pm

Deffers Secretary

#### SCFD BOARD OF DIRECTORS MEETING June 28, 2018 1:00 p.m. Bird Conservancy of the Rockies Meeting Minutes

**SCFD Board members present:** Chair Rob Johnson, Vice-Chair Kathy Imel, Treasurer Ann Speer, Councilwoman Kendra Black, Jack Finlaw, Marcela de la Mar, Kathy Nesbitt, and Jake Zambrano

SCFD Board members not present: Secretary Lynn Jeffers, Deborah Malden, and Carlos Martinez.

**SCFD staff present:** Executive Director Deborah Jordy, Assistant Director Jessica Kato, Program Manager Dana Manyothane, Program Manager Marcus Turner, Program Manager Kendal Zimmermann, and Office Manager Joyce Chitechi.

#### 1. Introduction and Approval of Agenda

Chairman Rob Johnson called the meeting to order at 1:02 p.m., followed by introductions. A quorum was present.

#### 2. Welcome by Bird Conservancy of the Rockies

Tammy VerCauteren, Executive Director of the Bird Conservancy of the Rockies welcomed the board, staff and the public to Barr Lake State Park. She informed the board that Barr Lake State park is the largest open space in Adams County and she thanked the board for the role SCFD played in the growth of the conservancy. Tammy called on Sherry Nickolaus, Education Director, who shared examples of the impact that the conservancy has had on the children who participate in their programming.

## 3. Oath of Office

Rob Johnson swore in Marcela de la Mar, gubernatorial appointee, to her first 3-year term. Rob Johnson swore in Kathy Nesbitt, gubernatorial appointee, to her first 3-year term.

## 4. Review & Approval of Agenda

Vice-chair Kathy Imel motioned to approve the agenda. Councilwoman Kendra Black seconded. Motion to accept the agenda passed.

#### 5. Approval of May 24, 2018 Board Meeting Minutes

Councilwoman Kendra Black motioned to approve the minutes from the May 24, 2018 meeting. Vicechair Kathy Imel seconded. Motion to accept the minutes passed.

## 6. Fiscal Year 2017 Audit and Resolution

## 6.1 Report by SCFD Auditor Mark Elmhauser, CPA, Manager Public Sector, CliftonLarsonAllen LLP

Mark Elmhauser highlighted key points of the 2017 SCFD audit. He thanked staff for their cooperation and the clean process. The SCFD received an unmodified opinion from the auditors, which is the highest level of assurance that can be received. There was a deficit due to election costs but those were recovered through the Tier distributions. There was an increase in expenses due to the TABOR litigation costs. Deborah Jordy fielded questions regarding the increases in expenses. Deborah Jordy and Rob Johnson thanked Mark Elmhauser for all the hard work on the audit.

#### 6.2 Resolution 18-08: Pertaining to Acceptance and Approval of Fiscal Year 2017 Audit

Chairman Rob Johnson read Resolution 17-08: Pertaining to Acceptance and Approval of Fiscal Year 2017 Audit. Kathy Nesbitt motioned to approve the resolution. Kathy Imel seconded. Motion to accept the resolution passed.

#### 7. Presentation- Colorado's emerging demographic trends and Metro Denver trends by Heather Champeau, State of Colorado Demography Office

Heather Champeau of the State of Colorado Demography Office gave a presentation to the board on demographic trends seen in Colorado. She informed the board on the growth of jobs, projections of migration, and overall shifts in demographics.

#### 8. Reports

#### 8.1 Treasurer

Treasurer Ann Speer reported the April 2018 SCFD sales and use tax revenue was \$5,076,792.39. The 2018 year-to-date (YTD) revenue is \$19,150,324.46. This compares to YTD 2017 revenue of \$18,045,434.43. The variance is \$1,104,890.03, a 6.12% increase in YTD 2018 over YTD 2017.

#### 8.2 Chairman

None.

#### **8.3 Executive Director**

Executive Director Deborah Jordy thanked the board members who were able to attend the Americans for the Arts (AFTA) conference. She announced several upcoming events including the Eligibility Open House on August 8, 2018, Cultural Council Training on August 15, 2018, Engage Empower Connect on September 14, 2018, and the SCFD Community and Celebration Awards on November 28, 2018. Deborah Jordy called upon Assistant Director Jessica Kato to speak on Tier II qualification and certification. Jessica informed the board that all 27 Tier II organizations successfully submitted qualification reports. All 27 organizations have qualified for Tier II funding and SCFD staff will send projections to the Tier II organizations. Program Manager Marcus Turner presented the July "Communities Lifting Voices" video on the Parker Schoolhouse. Marcus also updated the board on upcoming videos highlighting the Colorado Black Arts Festival, the Bird Conservancy of the Rockies and Grand Design.

#### 9. Other Matters

Treasurer Ann Speer announced that the Teen Council application deadline has been extended.

#### **10. Public Comment**

Steve Wilson, Executive Artistic Director of Mizel Arts and Culture Center and co-chair of Scientific & Cultural Collaborative, announced that they have received 48 applications for the Scientific & Cultural Collaborative Director position and interviews will be held in August.

#### 11. Adjournment

The meeting adjourned at 2:34 p.m.

#### SCFD BOARD OF DIRECTORS MEETING July 26, 2018 1:00 p.m. Town of Parker Cultural Department Meeting Minutes

**SCFD Board members present:** Chair Rob Johnson, Vice-Chair Kathy Imel, Secretary Lynn Jeffers Councilwoman Kendra Black, Jack Finlaw, Deborah Malden, Marcela de la Mar, Carlos Martinez, Kathy Nesbitt, and Jake Zambrano

#### SCFD Board members not present: Treasurer Ann Speer

**SCFD staff present:** Executive Director Deborah Jordy, Assistant Director Jessica Kato, Program Manager Dana Manyothane, Program Manager Marcus Turner, Program Manager Kendal Zimmermann, and Office Manager Joyce Chitechi.

#### 1. Introduction and Approval of Agenda

Chairman Rob Johnson called the meeting to order at 1:05 p.m., followed by introductions. A quorum was present.

#### 2. Welcome by Town of Parker Cultural Department

Elaine Mariner, Cultural Director of the Town of Parker Cultural Department, welcomed the board and public to the Parker Arts Culture & Events (PACE) Center. She highlighted the PACE Center's 2018-2019 season brochure.

#### 3. Oath of Office

Rob Johnson swore in Councilwoman Kendra Black, Denver appointee, to her second 3-year term.

#### 4. Review & Approval of Agenda

Vice-chair Kathy Imel motioned to approve the agenda. Carlos Martinez seconded. Motion to accept the agenda passed.

#### 5. Approval of June 28, 2018 Board Meeting Minutes

Secretary Lynn Jeffers motioned to approve the minutes from the June 28, 2018 meeting. Vice-chair Kathy Imel seconded. Motion to accept the minutes passed.

#### 6. Reports

#### **6.1 Treasurer**

In place of Treasurer Ann Speer, Chairman Rob Johnson reported the May 2018 SCFD sales and use tax revenue was \$5,248,467.65. The 2018 year-to-date (YTD) revenue is \$24,398,792.11. This compares to YTD 2017 revenue of \$23,133,630.83. The variance is \$1,265,161.28, a 5.47% increase in YTD 2018 over YTD 2017.

#### 6.2 Chairman

Rob Johnson gave updates of the Request for Proposal (RFP) for the SCFD brand refresh. Nine proposals were submitted, and the subcommittee will interview five companies. Rob also updated the board on the SCFD Annual Report which will be distributed digitally at the end of August. Lastly, he announced that the Jefferson County Cultural Council has six vacancies and the deadline to apply is August 1, 2018.

#### **6.3 Executive Director**

Executive Director Deborah Jordy thanked Rob Johnson for all his work on the SCFD Annual Report. She also updated the board and the public on upcoming events such as the SCFD Eligibility Open House on August 8, 2018, Tier III Cultural Council Training on August 15, 2018 and the Engage Empower Connect (EEC) Summit on September 14, 2018 in partnership with the Denver Botanic Gardens. The Scientific & Cultural Collaborative (SCC) is co-sponsoring and contributing \$5,000 to the EEC. Deborah also updated the board on the SCFD Community Celebration & Awards on November 28, 2018. There will be a \$10,000 cash prize for the Rex Morgan Award for Innovative Partnership and Regional Cooperation underwritten by PNC Bank. Lastly, Deborah announced that three applicants were selected for the Nonprofit Pathway Program, a 1-year nonprofit management certificate program.

#### 7. Tier II 2018 Distribution Certification

A representative from each organization spoke for three minutes highlighting their organization, followed by five minutes of Board questions.

SCC Steve Wilson, Co-Chair Steve Wilson gave some background on The Scientific and Cultural Collaborative (SCC). The SCC has grown to represent 31 Tier I and Tier II organizations and 30 Tier III organizations. The SCC is a model of collaboration with two major education programs, The Alliance Project and Education Pathways. Through these programs the SCC connects parents, teachers, schools and disadvantaged communities to programs offered by SCFD organizations.

The Board also heard presentation from:

Town of Parker	Cultural Department Elaine Mariner, Cultural Dir.
Central City Opera	Pat Pearce, General/Artistic Dir.
Denver Film Society	Andrew Rodgers, Executive Dir.
Colorado Music Festival & Center for Musical Arts	Elizabeth McGuire, Executive Dir.
Lone Tree Arts Center	Lisa Rigsby Peterson, Executive Dir.
Cherry Creek Arts Festival	Tony Smith, Marketing & Operations Manager
Colorado Symphony	Coreen Miller, COO/CFO
Aurora Cultural Services Division	Gary Margolis, Manager
Museum of Contemporary Art Denver	Adam Lerner, Director and Chief Animator
Mizel Institute	Melanie Pearlman, President

The Board thanked the organizations for their services to the community and congratulated them on their accomplishments. They asked a variety of questions regarding financial documents, impact of their programming, partnerships, and changing trends.

#### 8. Other Matters

Kathy Imel announced that the Pastel Society of Colorado has an exhibit in the lobby of the PACE Center.

#### 9. Public Comment

Steve Wilson, Co-Chair of SCC and Executive Artistic Director of Mizel Arts & Cultural Center, announced that there will be a reception after the board meeting. Executive Director Deborah Jordy commended the organizations for their collaboration. Andrew Rodgers, Executive Director of the Denver Film Society, spoke on the creation and development of the Colorado Sun newspaper. Elaine Mariner Cultural Director of the Town of Parker Cultural Department, offered a tour of the PACE Center to those who are interested. Peggy Day, Director of Strategic Projects at the Denver Museum of Nature & Science, informed the public about Educator's Night on September 24, 2018.

#### 10. Adjournment

The meeting adjourned at 3:26 pm

Suffers

## SCFD BOARD OF DIRECTORS MEETING August 23, 2017 1:00 p.m. eTown Meeting Minutes

**SCFD Board members present:** Chair Rob Johnson, Vice-Chair Kathy Imel, Secretary Lynn Jeffers, Treasurer Ann Speer, Councilwoman Kendra Black, Deborah Malden, Marcela de la Mar, Carlos Martinez, Kathy Nesbitt, and Jake Zambrano

#### SCFD Board members not present: Jack Finlaw

**SCFD staff present:** Executive Director Deborah Jordy, Deputy Director Jessica Kato, Program Manager Dana Manyothane, Program Manager Marcus Turner, Program Manager Kendal Zimmermann, and Office Manager Joyce Chitechi.

#### 1. Introduction and Approval of Agenda

Chairman Rob Johnson called the meeting to order at 1:02 p.m., followed by introductions. A quorum was present.

#### 2.Welcome by eTown

Nick Forster, founder and CEO of eTown, welcomed the board, staff and the public. Nick provided a brief history of the building and invited the board, staff, and the public on a tour of the facility after the board meeting.

#### 3. Review & Approval of Agenda

Deborah Malden motioned to approve the agenda. Vice-chair Kathy Imel seconded. Motion to approve the agenda passed.

#### 4. Approval of July 26, 2018 Board Meeting Minutes

Secretary Lynn Jeffers motioned to approve the minutes from the July 26, 2018 meeting. Vice-chair Kathy Imel seconded. Motion to approve the minutes passed.

#### **5.Reports**

#### **5.1 Treasurer**

Treasurer Ann Speer reported the June 2018 SCFD sales and use tax revenue was \$5,645,116.30. The 2018 year-to-date (YTD) revenue is \$30,043,908.41. This compares to YTD 2017 revenue of \$28,520,579.94. The variance is \$1,523,328.47, a 5.34% increase in YTD 2018 over YTD 2017. Ann Speer updated the board that there is a budget meeting set for September 10, 2018 and the budget will be presented to the board for approval at the September SCFD Board meeting.

#### 5.2 Chairman

Rob Johnson updated the board on Request for Proposal (RFP) for the SCFD brand refresh. The subcommittee interviewed two companies on August 21, 2018 and have three more interviews on August 30, 2018. Rob also announced that, beginning next month, SCFD board meetings will be paperless to reduce the amount of paper used.

#### **5.3 Executive Director**

Deborah Jordy announced that Engage Empower Connect (EEC) has 102 registrants thus far with each county represented and 16 panels fully staffed with three or more panelists. She thanked the SCFD staff

for their hard work and recognized the Denver Botanic Gardens and the Scientific & Cultural Collaborative (SCC) for being intricate in the development of the EEC. Deborah updated the board on the total number of attendees for the Eligibility Open House and the Tier III County Cultural Council Workshop. There were 20 organizations from five counties at the open house and 22 total attendees from all seven counties present at the workshop. Deborah informed the board that in, an effort to improve relationships with commissioners, she has met with 20 commissioners and city council members from the seven counties. She also updated the board on the SCFD staff professional development activities and announced that she will be presenting at a 2-day Dedicated Revenue Summit in Charlotte to analyze and share how Charlotte could create a cultural tax. Deborah called on Program Manager Marcus Turner to present on the Community Lifting Voices video highlighting the Bird Conservancy of the Rockies. Colorado Black Arts Festival and the Broomfield County Cultural Council will be featured in the upcoming months.

#### 6.Tier II 2018 Distribution Certification 6.1 Tier II Certification Reports Group 2

A representative from each organization spoke for three minutes highlighting their organization, followed by five minutes of Board questions.

The Board heard presentations from: Etown Colorado Ballet Bird Conservancy of the Rockies Colorado Chautauqua Association Children's Museum of Denver Mizel Arts and Culture Center Arvada Center for the Arts and Humanities **Butterfly Pavilion** Swallow Hill Lakewood Heritage, Culture and the Arts Wings over the Rockies Colorado Children's Chorale Colorado Railroad Museum Clyfford Still Museum Opera Colorado

Colorado Mountain Club Hudson Gardens and Event Center Nick Forster, Founder and CEO Adam Sexton, Development Dir. Tammy VerCauteren, Executive Dir. Shelly Benford, Executive Dir. Mike Yankovich, President/CEO Steve Wilson, Executive Artistic Dir. Philip Sneed, President/CEO Patrick Tennyson, President/CEO Paul Lhevine, CEO Michelle Nierling, HCA Manager John Barry, President/CEO Meg Steitz, Executive Director Donald Tallman, Executive Dir. Dean Sobel, Director Greg Carpenter, General Dir. & Paul Deckard, Managing Dir. Holly Barrass, Interim Executive Dir. Rich Meredith, CEO

#### 6.2 Resolution 18-09: Pertaining to Organizations Qualifying for Tier II Funds

Chairman Rob Johnson and Vice-chair Kathy Imel read Resolution 18-09: Pertaining to Organizations Qualifying for Tier II Funds. Carlos Martinez motioned to approve the resolution. Treasurer Ann Speer seconded. Motion to approve resolution passed.

#### 7. Other Matters

None

#### 8. Public Comment

Steve Wilson, Executive Artistic Director of Mizel Arts and Culture Center and co-chair of Scientific & Cultural Collaborative announced that the hiring process for the new Scientific & Cultural Collaborative

Director is nearing its end. After seven interviews, an offer has been made and there will be more updates coming soon. Kristy Bassuener, Director of Communications and Public Affairs of the Denver Art Museum, announced that the Denver Art Museum's Friendship Powwow and American Indian Cultural Celebration will be on September 8, 2018 from 10-5 pm. Treasurer Ann Speer announced that the seniors on the SCFD Teen Council have graduated and five new members will be joining the council.

#### 9. Adjournment

The public meeting adjourned at 3:24 pm

Secretary Secretary

## SCFD BOARD OF DIRECTORS MEETING September 27, 2018 1:00 p.m. Filipino American Community of Colorado Meeting Minutes

**SCFD Board members present:** Chair Rob Johnson, Vice-Chair Kathy Imel, Secretary Lynn Jeffers, Treasurer Ann Speer, Councilwoman Kendra Black, Jack Finlaw, Marcela de la Mar, Carlos Martinez, Kathy Nesbitt, and Jake Zambrano

## SCFD Board members not present: Deborah Malden

**SCFD Staff present:** Executive Director Deborah Jordy, Deputy Director Jessica Kato, Program Manager Dana Manyothane, Program Manager Kendal Zimmermann, and Office Manager Joyce Chitechi.

## 1. Introduction and Approval of Agenda

Chairman Rob Johnson called the meeting to order at 1:00 p.m., followed by introductions. A quorum was present.

## 2. Welcome by Filipino American Community of Colorado

Fran Campbell, Finance/Fundraising Officer of the Filipino American Community of Colorado (FACC), welcomed board, staff, and the public. Fran informed the board of their annual festival on June 9, 2018 to celebrate Filipino Independence Day and announced that they are celebrating their 64<sup>th</sup> anniversary this year.

## 3. Review & Approval of Agenda

Secretary Lynn Jeffers motioned to approve the agenda. Treasurer Ann Speer seconded. Motion to approve the agenda pass.

## 4. Approval of August 23, 2018 Board Meeting Minutes

Councilwoman Kendra Black motioned to approve the minutes from the August 23, 2018 meeting. Vice-chair Kathy Imel seconded. Motion to approve the minutes passed.

## 5. Reports

## 5.1 Treasurer

Treasurer Ann Speer reported the July 2018 SCFD sales and use tax revenue was \$4,887,784.17. The 2018 year-to-date (YTD) revenue is \$34,931,692.58. This compares to YTD 2017 revenue of \$33,569,297.54. The variance is \$1,362,395.04, a 4.06% increase in YTD 2018 over YTD 2017.

## 5.2 Chairman

Rob Johnson updated the board on the selection of Launch Advertising and Ligature Creative for the rebrand and new website. Rob informed the board that a board nomination committee has been formed to select 2019 officers and consists of Marcela de la Mar, Kathy Nesbitt, and Kendra Black. Executive Director Deborah Jordy thanked Rob Johnson for hosting the SCFD Summer party on August 25, 2018.

## **5.3 Executive Director**

Executive Director Deborah Jordy thanked Peggy Day, Director of Strategic Projects at the Denver Museum of Nature & Science, for a successful Educators Night. Secretary Lynn Jeffers and Treasurer Ann Speer attended Educator's Night and complimented the success of the event. Deborah recognized Brian Vogt, Jennifer Riley-Chetwynd and Denver Botanic Gardens staff for their role in the success of the Engage-Empower-Connect Summit. She also thanked Lynn Jeffers, Vicki Sterling, Jack Finlaw, and Elaine Torres for their participation in the Rex Morgan Awards Judging Committee for the SCFD Community Celebration & Awards on November 28, 2018. Deborah announced that Rocky Mountain PBS is presenting a five-part series highlighting the SCFD. Lastly, Deborah informed the board that 80-90 applications have been received for the open Program Manager position and SCFD staff has conducted 9 first round interviews.

## 6. Tier III 2018 Distributions

## 6.1 Tier III Statistics, Council Resolutions, and Funding Plans

Program Manager Dana Manyothane presented a PowerPoint presentation highlighting Tier III 2018 funding statistics.

- 256 organizations submitted applications that were accepted, compared to 245 accepted in 2017
- 2 applications were not accepted due to being late or incomplete (decreased from 5 in 2017)
- 591 total grant requests (both GOS & Project) (48 more than 2017)
- A total of 256 different organizations were funded in 2018 (11 more than 2017)
- 61% of applicants applied in a single county- 39% applied in multiple counties (multicounty up 2% over 2017)

## 6.2 County Cultural Councils Presentations

County Cultural Council members presented highlights from their county and guidelines for approximately five minutes followed by Board questions.

Gabe Rodriguez, Cultural Affairs Liaison &
county staff liaison to cultural council
Kristin Aslan, Member at large
Pascale Fried, Chair
Rick Acosta, Member at large
John Bunting, Chair

Program Manager Kendal Zimmermann presented for the Arapahoe Cultural Council and Deputy Director Jessica Kato presented for the Douglas Cultural Council. Board members asked each council representative specific questions regarding his/her county. All councils reported how they arrived at their funding decisions and if they were anticipating any changes to their guidelines in the next year. If a council did not fund an organization, the Board asked the reasoning. The Board thanked the council representatives/members for their time and dedication.

## 6.3 Resolution 18-10: Pertaining to Distribution of 2018 Tier III Funds

Chairman Rob Johnson read Resolution 18-10: Pertaining to Distribution of 2018 Tier III Funds. Vice-chair Kathy Imel motioned to approve the resolution. Secretary Lynn Jeffers seconded. Motion to approve the resolution passed.

## 7. Proposed SCFD FY 2019 Budget

Executive Director Deborah Jordy and Treasurer Ann Speer presented the Proposed SCFD FY 2019 Budget. Deborah discussed line items in the budget and presented the 2019 Operating Budget highlights:

- Total District revenue budgeted at \$60,000,000
- 16% increase in expenditures over forecasted 2018
- Plans for unassigned fund balance of ~\$630K
- First full year of new funding percentages between the Tiers
- Rebranding and Communication Expenses
- Office relocation
- Community Partnerships

Voting on the SCFD budget will be held at the October 25, 2018 board meeting. Deputy Director Jessica Kato announced that the SCFD budget is open for public inspection for the next 30 days by requirement and a notice will appear in the Denver Post.

## 8. Other Matters

Vice-chair Kathy Imel announced that Central City Opera and the City of Central are launching the Plein Air Festival. Artists from around the country, including Kathy Imel, will paint landscapes within a 3-mile radius of Central City Opera. The festival will be held on September 28, 2018-September 30, 2018.

## 9. Public Comment

Shannon Robb, Communications and Public Affairs Coordinator at the Denver Art Museum announced that The Golden Triangle Creative District is hosting Swingin' with the Stars, a community fundraiser, on October 11, 2018 from 5:30-9:00 pm.

## 10. Adjournment

The meeting was adjourned at 3:01 p.m.

Secretary Steppers

## SCFD BOARD OF DIRECTORS MEETING October 25, 2018 1:00 p.m. Denver Children's Choir Meeting Minutes

**SCFD Board members present:** Chair Rob Johnson, Vice-Chair Kathy Imel, Secretary Lynn Jeffers, Treasurer Ann Speer, Councilwoman Kendra Black, Jack Finlaw, Deborah Malden, Kathy Nesbitt, Jake Zambrano, and Marcela de la Mar (via conference call)

## SCFD Board members not present: Carlos Martinez

**SCFD Staff present:** Executive Director Deborah Jordy, Deputy Director Jessica Kato, Program Manager Dana Manyothane, Program Manager Heather Porter, Program Manager Kendal Zimmermann, and Office Manager Joyce Chitechi.

## 1. Introduction and Approval of Agenda

Chairman Rob Johnson called the meeting to order at 1:00 p.m., followed by introductions. A quorum was present.

## 2. Welcome by Denver Children's Choir

Cindy Kraybill, Development and Marketing Director of Denver Children's Choir welcomed the board, staff, and public. She informed the board that the Denver Children's Choir moved to align their goals with Denver Imagine 2020. They have also developed music education programming in schools in underrepresented neighborhoods and in 2018 they have increased their diversity from 39% to 50%. Cindy then announced their upcoming concerts Songs of the Season on December 1-2, 2018.

## 3. Review & Approval of Agenda

Secretary Lynn Jeffers motioned to approve the agenda. Vice-chair Kathy Imel seconded. Motion to approve the agenda pass.

## 4. Approval of August 23, 2018 Board Meeting Minutes

Kathy Nesbitt motioned to approve the minutes from the September 27, 2018 meeting. Councilwoman Kendra Black seconded. Motion to approve the minutes passed.

## 5. Reports

## 5.1 Treasurer

The August 2018 SCFD sales and use tax revenue was \$5,947,296.58. The 2018 year-to-date (YTD) revenue is \$40,878,989.16. This compares to YTD 2017 revenue of \$38,914,935.88. The variance is \$1,964,053.28, a 5.05% increase in YTD 2018 over YTD 2017.

## 5.2 Chairman

Rob Johnson updated the board on the beginning stages of the SCFD rebrand. He announced that the SCFD Community Celebration & Awards is on November 28, 2018 at the McNichols

Civic Center Building. Lastly, he informed the board that there have been six Tier III check ceremonies with the remainder of Denver Check Ceremony on October 30, 2018.

## **5.3 Executive Director**

Deborah Jordy welcomed Heather Porter, Program Manager, to SCFD. Heather has previous experience as a grants manager at Museum of Contemporary Art Denver. Deborah then called on Damon Barry, Co-chair of the Inclusivity Fund Advisory Committee, to provide an update on the timeline and structure of the committee. The committee has selected Mile High United Way to administer the fund starting in 2019. Deborah announced that Rocky Mountain Public Media will air a TV segment on the Impact of SCFD on November 1, 2018. Deborah Jordy called on Deputy Director Jessica Kato to provide updates of the Eligibility Process. There were 17 complete Eligibility applications and the SCFD staff is working to complete comprehensive reviews of the applications by the end of November.

## 5.4 Report of Nominating Committee

Councilwoman Kendra Black reported the recommended following slate of officers for the 2019 SCFD Board of Directors on behalf of the nomination committee: Jack Finlaw, chair; Rob Johnson, vice-chair; and Ann Speer and Lynn Jeffers will hold their respective offices as Treasurer and Secretary. Officers will be elected at the November 15, 2018 board meeting.

## 6. Proposed SCFD FY 2019 Budget

## 6.1 Public Hearing on Budget

Chairman Rob Johnson opened the meeting for public comment regarding the 2018 budget. There was no public comment on the proposed SCFD 2019 budget.

## 6.2 Proposed FY 2019 Budget

There were no additional questions on the proposed 2019 budget.

## **6.3 Resolution 18-11: Pertaining to Fiscal Year 2019 Expenditures and Revenues for the General and Expendable Trust Funds and Adopting the 2019 Budget.**

Rob Johnson read Resolution 18-11: Pertaining to Fiscal Year 2019 Expenditures and Revenues for the General and Expendable Trust Funds and Adopting the 2019 Budget. Vicechair Kathy Imel motioned to approve the resolution. Secretary Lynn Jeffers seconded. Motion to accept the resolution passed.

## 7. Other Matters

Chairman Rob Johnson announced that SCFD board member and vice-chair Kathy Imel will end her term in January of 2019. Secretary Lynn Jeffers; Treasurer Ann Speer; Deborah Malden; Rob Johnson; Steve Wilson, co-chair of the Scientific Cultural Collaborative and Executive Artistic Director of Mizel Arts and Culture Center; Alice Lee Maine, community member; Deputy Director Jessica Kato; Executive Director Deborah Jordy thanked and commended Kathy for her service on the Adams County Cultural Council and the SCFD Board.

## 8. Public Comment

None.

**9. Adjournment** The meeting adjourned at 2:03 p.m.

Deffers 5 nn Secretary

## SCFD BOARD OF DIRECTORS MEETING November 15, 2018 1:00 p.m. Museo de las Americas Meeting Minutes

**SCFD Board members present:** Chair Rob Johnson, Vice-Chair Kathy Imel, Secretary Lynn Jeffers, Councilwoman Kendra Black, Jack Finlaw, Deborah Malden, Carlos Martinez, and Jake Zambrano

**SCFD Board members not present:** Marcela de la Mar, Kathy Nesbitt, and Treasurer Ann Speer

**SCFD Staff present:** Executive Director Deborah Jordy, Deputy Director Jessica Kato, Program Manager Dana Manyothane, Program Manager Heather Porter, Program Manager Kendal Zimmermann, and Office Manager Joyce Chitechi.

## 1. Introduction and Quorum

Chairman Rob Johnson called the meeting to order at 1:04 p.m., followed by introductions. A quorum was present.

## 2. Review & Approval of Agenda

Chairman Rob Johnson amended the agenda by rearranging the order of presentations to be, CBCA Economic Activity Study of Metro Denver Culture, Communication Update, then the Rebrand Update. Secretary Lynn Jeffers motioned to approve the agenda as amended. Deborah Malden seconded. Motion to approve the agenda as amended.

## 3. Welcome by Museo de las Americas

Maruca Salazar, Curator at Museo de las Americas, welcomed the board, staff, and the public. She informed the board on the current exhibition El Infinito. The exhibition was a collaboration among Museo de las Americas, Lockheed Martin, NASA, and Denver Museum of Nature & Science (DMNS) to show the human connection to the universe.

## 4. Approval of October 25, 2018 Board Meeting Minutes

Carlos Martinez motioned to approve the minutes from the October 25, 2018 meeting. Councilwoman Kendra Black seconded. Motion to approve the minutes passed.

## 5. Reports

## 5.1 Treasurer

In place of Treasurer Ann Speer, Chairman Rob Johnson reported the September 2018 SCFD sales and use tax revenue was \$5,393,532.74. The 2018 year-to-date (YTD) revenue is \$46,272,521.90. This compares to YTD 2017 revenue of \$44,161,728.83. The variance is \$2,110,793.07, a 4.78% increase in YTD 2018 over YTD 2017.

## 5.2 Chairman

Rob Johnson announced there will be no meeting in December and the SCFD board meetings will resume in January 2019.

## 5.2.1 December 2018 Board Meeting

There will be no SCFD Board Meeting in December.

## **5.3 Executive Director**

Executive Director Deborah Jordy announced there are over 600 people registered for the SCFD Community Celebration & Awards ceremony on November 28, 2018. Rob Johnson thanked Program Manager Kendal Zimmerman and the rest of the SCFD staff for their work on the event. Deborah also informed the board that the county liaisons meeting hosted at the Denver Zoo on November 8, 2018 was a success.

## 5.3.1 Resolution 18-12: Pertaining to Amending Required Signatures on Checks Policy

Chairman Rob Johnson read Resolution 18-12: Pertaining to Amending Required Signatures on Checks Policy. Deborah Malden motioned to approve the resolution. Vice-chair Kathy Imel seconded. Motion to accept the resolution passed.

## 5.3.2 SCFD Credit Card Policy

Motion to approve the SCFD Credit Card Policy passed.

## 6. Other Matters (new/old)

## 6.1 Election of 2019 Officers

Councilwoman Kendra Black announced the 2019 Officers will be Jack Finlaw as chair, Rob Johnson as vice-chair, Ann Speer as treasurer, and Lynn Jeffers as secretary. Kathy Imel motioned to accept the nominated slate. Lynn Jeffers seconded. Motion to approve the 2019 Officers passed.

## **6.2 CBCA Economic Activity Study of Metro Denver Culture - Christin Crampton-Day, Executive Director**

Christin Crampton Day, Executive Director of Colorado Business Committee for the Arts (CBCA), presented the 2018 Economic Activity Study of Metro Denver Culture. She informed the board on highlights such Economic Activity reaching \$1.9 and Economic Impact reaching \$573 Million.

## 6.3 Communication Update- Michele Ames

Michele Ames, SCFD communications consultant, presented the communication challenges facing SCFD. She informed the board that long-term goals include raising visibility and strengthening access. She also announced that communication foundational efforts will consist of a new website and enhanced storytelling.

## 6.4 Rebrand Update- Betsy Bartholomew, Principal at Launch and Martha Peck,

#### **Creative Strategist at Launch**

Betsy Bartholomew, Principal and Martha Peck, Creative Strategist from Launch presented the objectives, timeline, and challenges in the rebranding process. Martha informed the board that the next steps include Logo and tagline exploration as well as Brand tone. Betsy and Martha fielded questions regarding the proposed schedule, measuring effectiveness, and target audiences.

## 7. Public Comment

Christin Crampton Day, Executive Director of CBCA, commented on the proposal of transforming Popsicle the SCFD polar bear to a memorable icon. Kathy Imel asked about the possibility of using an app in addition to a new website and Deborah informed the board and the public that a greater conversation is taking place regarding a comprehensive calendar which will be on a website rather than an app due to financial costs. Alice Lee Maine, community member, suggested getting word out to key people in the community throughout the rebrand. Steve Wilson, co-chair of the Scientific Cultural Collaborative and Executive Artistic Director of Mizel Arts and Culture Center, proposed that we must consider tax predictions of 2028 in the branding process. He also announced that Mizel Museum is collaborating with Wonderbound to provide emerging artists and dancers an opportunity to meet with choreographers. The performances will take place on November 16 and 17, 2018. Jannette Matusiak, SCC Director, announced SCC's new platform Explorable Places and encouraged the audience to share the tool with organizations. She shared that 100% of Alliance program teachers who participated in a survey noted that the cultural organizations met their expectations.

## 8. Adjournment

The meeting was adjourned at 2:59 p.m.

no Jeffers