2023 JEFFERSON COUNTY TIER III SCFD GRANT EVALUATION CRITERIA

SCORING DESCRIPTIONS

5 **Excellent/Outstanding**: Answers offer detailed evidence in relation to the focus area and criteria. Application leads to a deep understanding of the organization and its work. Discernible community impact.

4 **Above Average**: Activities and plans are well-articulated and appropriate. Narrative is of good quality and leads to an understanding of the organization and its work in relation to the criteria.

3 **Average**: Activities and plans are articulated and appropriate. Supporting evidence is of acceptable quality and is relevant.

2 **Below Average**: Applicant provides limited evidence to address criteria. Program descriptions are appropriate but with limited detail and are not well-aligned with project aims or criteria. Limited or uneven quality.

1 **Minimum**: Applicant provides minimum required evidence that criteria are met. Program descriptions are appropriate but with limited detail and are not well-aligned with project aims or criteria. Limited or uneven quality.

0 **Non-conforming**: The applicant did not provide required information or does not qualify under SCFD and/or Jefferson County Guidelines. Insufficient or ineligible.

NOTE: To qualify for Jefferson County funding an applicant must score a mean of 11 points or above.

EVALUATION CRITERIA | FOCUS AREAS	SCORE
ORGANIZATIONAL & FINANCIAL HEALTH	

- Organization has a clearly stated mission that guides described activities.
- Organization has adequate staffing levels (paid or volunteer) to achieve its mission and articulated programming goals.
- Organization clearly identifies challenges and risks; describes mitigation and strategies to address problems and create opportunities.
- Organization demonstrates a diversity of funding sources and contributors.
- Financial reports are clear, concise and accurate.
- Requested funds are appropriate for the scale and impact of the described activities.
- Issues concerning debt, deficit, or anomalies are described in the narrative and addressed appropriately.

EDUCATION, PROGRAMS & OUTREACH

- [Educational] programs are clearly described and are publicly accessible.
- Collaborations with other organizations are described and relevant to the application and/or offer evidence of capacity to collaborate.
- Outreach and community engagement initiatives are focused on multiple audience groups and stakeholders.
- Intended audience and participants are outlined.
- Described programs clearly benefit residents of and visitors to Jefferson County.
- Providing unique programming, location, and/or audience.
- Programs will enrich and expand offerings within Jefferson County, with an emphasis on county-wide inclusion.

EVALUATION & COMMUNICATION

- Organization's overall approach to program evaluation is well-defined and methods for measuring impact outlined.
- Participants and stakeholders are regularly asked for input and feedback, which is then considered for program evaluation.
- Activities, Attendance and Attendees as described in the application are presented clearly and accurately.
- Organization demonstrates active communication, promotion and marketing; acknowledges SCFD when possible.

DIVERSITY, EQUITY, ACCESSIBILITY & INCLUSION (DEAI)

- Organization exhibits understanding of DEAI best practices and describes how it implements and works to advance them.
- Organization demonstrates that cultural equity, diversity, inclusiveness in hiring and programming is nurtured, advanced and protected.
- Strategies for diversifying board, staff, and audiences are clearly stated.
- Metrics for gauging and measuring progress are described.
- Programs demonstrate a commitment to accessibility and authentic engagement, planning, and programming to under-resourced and historically marginalized communities.