

Make a difference for art and culture this holiday season



If you just can't live without live music. If your holiday season won't be complete without the Nutcracker or Granny Dances to a Holiday Drum. If you treasure a childhood memory of the zoo or a favorite exhibit at a museum. If you can't remember a summer when you didn't attend your favorite festival. Now is the time to act.

That was the message sent by government and cultural leaders as they launched the Arts through it All holidays campaign urging all who can to give back and support our arts and culture organizations during their holiday giving. The public awareness campaign, with the tagline of Gifts of Art from the Heart and a call to action to remember arts and cultural organizations in holiday gift giving or charitable giving, will launch in early December and run through the holiday season to ensure arts and culture endure.

Recent survey data from the Scientific and Cultural Facilities District (SCFD) show that the economic distress caused by the pandemic for arts and culture organizations is dire. For more than half of the organizations funded by the SCFD's voter-approved sales tax revenue, the earned revenue loss during the pandemic has been significant or nearly total. Data collected also shows that 33 percent of the jobs created by these organizations have been lost to furlough, layoff or elimination. Three quarters of the organizations said they were only moderately confident, or not confident at all their

organizations would survive the pandemic.

"The arts and culture that we all love are under real economic threat. Months of dark stages and shuttered venues are simply not sustainable for these groups. And hundreds more small, local organizations are at a breaking point," said SCFD Executive Director Deborah Jordy. "This holiday season we're asking all who can to act to ensure that when conditions are safe once again, we can gather to hear our favorite Colorado musicians, watch a new play, or visit a museum to see a visual art exhibition."



Find ways to give Art from the Heart >



We fund culture.

For more than 30 years, voters across the seven-county metro area have said yes to funding arts and culture, creating a vibrant and diverse creative sector with wonder for all.



Engage with Us

Colorado Gives Day is coming. Culture needs your contribution on Dec. 8, 2020.

If you are in a position to help, arts, science, and culture organizations need your support now more than ever. Schedule your donation now for Colorado Gives Day on Dec. 8 and it will be boosted by the \$1 Million Incentive Fund. Find your favorite arts and culture non-profit from more than 2,900 nonprofits participating in

Colorado Gives Day on Dec. 8, 2020.

Schedule your donation today.

SCFD job board can help you connect with jobs in the creative sector

The SCFD supports connections between job seekers and arts, culture, and science organizations looking for qualified applicants. Even with pandemic challenges, organizations across the creative spectrum are hiring. <u>You can check out available jobs here.</u>

SCFD Board of Directors news

The SCFD is governed by a board of directors with representation from district member counties Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas and Jefferson. The board oversees district funding and ensures the district is running the way voters intended. The board meets eight times a year and all meetings are open to the public.

• Meeting times and dates for 2021 will be posted soon. <u>Get more information</u> for joining meetings and see the full calendar of 2021 board meetings.

SCFD | scfd.org